

What is Fairtrade?

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. By requiring companies to pay sustainable prices (which must never fall lower than the market price), Fairtrade addresses the injustices of conventional trade, which traditionally discriminates against the poorest, weakest producers. It enables them to improve their position and have more control over their lives.

More than 7 million producers, workers and their families in 59 developing countries now get a better deal from Fairtrade.

The FAIRTRADE Mark is an independent consumer label created by CAFOD and other organisations (including Christian Aid, Oxfam and Traidcraft) which can now be found on more than 3,000 different products. The Fairtrade Foundation is the independent non-profit organisation that licenses use of the FAIRTRADE Mark on products in the UK.

The FAIRTRADE Mark means:

- a fair and stable price to farmers for their products
- producers receive additional income to invest in their community
- greater respect for the environment
- a stronger position for small-scale farmers in world markets
- a closer link between consumers and producers.



Why become a Fairtrade parish?

Working to become a Fairtrade Parish is a great way to get more people buying and using Fairtrade products in their everyday lives. The Fairtrade Foundation has worked with CAFOD and other organisations to set three goals for becoming a Fairtrade Parish.

To become a Fairtrade parish, you must:

1. Use Fairtrade tea and coffee after services and for all meetings for which you have responsibility.
2. Move forward on using other Fairtrade products such as sugar, biscuits and fruit.
3. Promote Fairtrade during Fairtrade Fortnight and during the year through events, worship and other activities whenever possible.

Tips for getting started

- Gather a small group of people – perhaps members of an existing Justice and Peace or CAFOD group – to discuss how to promote Fairtrade within your parish.
- Identify some allies. Talk to your parish priest and enlist his interest and support. It's also vital to involve those responsible for refreshments! Explain some of the ways Fairtrade can bring people together and strengthen the church community.
- Use the prayers and reflections in the Fairtrade Church Action Guide to help incorporate Fairtrade into your worship.
- Make it sociable. Holding an event like a Fairtrade cake and coffee tasting, Christmas fair or fashion show can attract a wide range of people.

For more ideas and resources, including the Fairtrade Church Action Guide, contact:
CAFOD – www.cafod.org.uk/fairtrade campaign@cafod.org.uk, 020 7095 5692
The Fairtrade Foundation – www.fairtrade.org.uk, 020 7405 5942

Please complete and return this form to CAFOD. If CAFOD is satisfied that the goals have been met, we will send you an official Fairtrade Church certificate for you to display.

Name of parish (and diocese)	
Name of Fairtrade contact	
Fairtrade contact address and postcode	
Fairtrade contact email address and telephone number	
<p>I would like to receive:</p> <p><input type="checkbox"/> Campaign updates and actions from CAFOD by post/e-mail (please select as appropriate)</p> <p><input type="checkbox"/> Fairtrade churches email updates (sent by the Fairtrade Foundation)</p> <p><i>By filling in this form, you are agreeing to CAFOD passing on your contact details to the Fairtrade Foundation.</i></p>	

Please use the space below to provide more information about what your church has done so far to show its commitment to the goal. Your parish must meet all three goals to become a Fairtrade Parish.

Our parish has agreed to commit to:

- ✓ Use Fairtrade tea and coffee after services and for all meetings for which the Church has responsibility (if/when refreshments are served) – *list the brand(s) of tea/coffee being used*

- ✓ Move forward on using other Fairtrade products (such as sugar, biscuits and fruit) – *list other products being used*

- ✓ Promote Fairtrade during Fairtrade Fortnight and during the year through events, worship and other activities whenever possible – *please give details*

Please return this form with any accompanying information to:

CAFOD Supporter Services, Romero House, 55Westminster Bridge Road, London, SE1 7JB

Registered charity no. 285776